



Bill Pollard Biography

Since 2008 has been employed by BrightBridge, Inc, Chattanooga, TN in various roles including Director of Special Projects, Director of New Markets Tax Credits Operations, and continues as Chief Operating Officer. Brightbridge is a non-profit economic development organization that assists in providing affordable debt to businesses, other economic development organizations, and larger development projects. As a Certified Development Company, a Certified Development Enterprise, and a Community Development Financial Institution BrightBridge works with banks and credit unions to bring creative capital and terms to create jobs and bring needed goods and services to economically distressed communities.

Since 2005 has served as President of Appalachian Fund for Growth and River Gorge Capital, two subsidiaries of BrightBridge/Southeast Local Development Corporation that conduct New Markets Tax Credit Financing operations.

From 2000 until 2008 Bill consulted with Southeast Local Development Corporation, the precursor to BrightBridge, and provided business consulting to others.

From 2000 until 2016 was a partner in a company providing management services to the music entertainment industry and promoted music concerts.

From 2005 until 2009 was a partner in Deep Springs Capital Partners, a boutique merchant bank with offices in Washington, DC and Denver, Co.

In 1996 Bill was an organizer of a community bank, serving on the bank's board, directors loan committee, and finance committee.

Prior to 2000, Bill owned and operated several small businesses including specialty manufacturing, transportation, environmental remediation, and wholesale distribution of industrial goods and was a partner in a small marine dealership.