



Ken Hays
President & CEO
The Enterprise Center

Ken Hays is President and CEO of The Enterprise Center, a non-profit entity tasked with establishing Chattanooga as the first mid-sized city with an Innovation District, leading the development of the Edney Innovation Center, and starting Chattanooga's first digital equity initiative, Tech Goes Home. Mr. Hays helped Chattanooga become an original US Ignite Smart Gigabit Community, and has forged other national partnerships bringing attention and resources to Chattanooga's Gig City status.

Mr. Hays served as Assistant Chief of Protocol in the Carter White House; then as Finance Director for the Democratic National Committee. He returned to Tennessee in 1983 to become a partner in the development firm Leonard Kinsey & Associates, which evolved into Kinsey Probasco Hays. When Jon Kinsey was elected Mayor of Chattanooga in 1997, Mr. Hays served as Chief of Staff.

During his tenure as President of River City Company, Mr. Hays was the coordinating developer of Chattanooga's \$120 million 21st Century Waterfront Plan, and helped revive the downtown residential market.

Mr. Hays attended Auburn University and George Washington University, majoring in Public Affairs.